



(847) 390-0911
ifsa@ifsa.org
426 W. Northwest Highway Mount
Prospect, IL 60056

Dear friend and supporter,

It is with great excitement that Camp I Am Me can extend this enhanced packet of opportunities to you to support the organization through various sponsorships.

Camp I Am Me by Illinois Fire Safety Alliance is a 501(c)(3) nonprofit organization that provides free programs throughout the year to children, adults, and families that have been affected by burn-related injuries – providing them the much-needed physical, psychological, and emotional support they deserve. We bring support, strength, and happiness to so many children, adults, and families each year. With the support of hundreds of volunteers and supporters, Camp I Am Me programs are offered throughout the entire year and across Illinois (and beyond)!

To combat these horrific injuries, Camp I Am Me also develops and distributes no-cost fire safety and burn prevention materials throughout the state to community partners such as fire departments, hospitals, and others.

Camp I Am Me relies on the generosity of our supporters to continue offering burn survivors support services and fire safety and burn prevention resources on an annual basis. With each gift received, we will continue to near our goals of eliminating destructive fires and burn injuries, while also supporting those who have been adversely affected by a burn injury.

This packet of information contains various levels of support for our programs, fundraisers, and prevention efforts – all of which will help with these alarming statistics as well as support those who are a statistic. Please take a moment to review the documents detailing the various options that are available to you.

If you have any questions or comments, please do not hesitate to contact me at any time. I appreciate your consideration and look forward to hearing from you soon!

Sincerely,

Jenny Tzortzos
Community Outreach Coordinator
(847) 390-0911 / jtzortzos@ifsa.org



Request a Sponsorship Online!

Survivor Support

Summer Camp Presenting Sponsorship *Call for details*

Summer Camp is Camp I Am Me's signature program for burn survivors ages 8-20 years old. This one-week overnight program receives the greatest recognition in the news and media. Scheduled for June 16 - 22, 2024.

- Exclusive opportunity
- Name and logo on every and all Summer Camp publications and communications, including emails, e-newsletters, application forms, volunteer requests, social media posts, website pages, advertising/informational documents, press release and more
- Material will list the name as "Camp I Am Me's Summer Camp presented by X"
- Admission to Camp I Am Me hallmark events, including but not limited to Fire Prevention Week Luncheon, Donor/Volunteer Recognition Breakfast, Summer Camp, and Family Days
- Logo and name on camp welcome banner
- Logo on Summer Camp t-shirt, distributed to camp volunteers, campers, and others (250+)
- Prominent logo on Appreciation Day photo op backdrop (18'x8')
- Recognition during Appreciation Day (Wednesday of camp) presentation by M.C.
- Monthly social media recognition between January-June, leading up to the event
- Monthly promotions on each social media platform between January-June
- Recognition in camp blog
- Logo and 100-word statement included on camp homepage of website

Summer Camp Fun Fair Sponsorship **\$3,000**

The fun fair is a camper favorite and is the most attended day (Wednesday of camp) during camp by 70+ campers, 150+ volunteers, 50+ fire departments, and 100+ supporters and top donors. Scheduled for June 19, 2024.

- Exclusive opportunity
- Logo on Summer Camp t-shirt, distributed to camp volunteers, campers, and others (250+)
- Promotional Material in give-away bags to all Fun Fair volunteers and fire departments participating in parade (200+)
- Logo on Appreciation Day photo op backdrop (18x8)
- Recognition during Appreciation Day presentation by M.C. (held immediately prior to Fun Fair)
- Monthly recognition on each social media platform between April-June
- Recognition in one monthly e-newsletter, leading up to the event
- Recognition in camp blog
- Logo on camp page of website
- Logo on Fun Fair volunteer registration form

Summer Camp Apparatus Parade Sponsorship **\$3,000**

Another fun event for campers, the apparatus parade held on the Wednesday of camp is attended by 70+ campers, 150+ volunteers, 50+ fire departments, and 100+ supporters and top donors. Scheduled for June 21, 2023.

- Exclusive opportunity
- Logo on Summer Camp t-shirt, distributed to camp volunteers, campers, and others (250+)
- Promotional Material in give-away bags to all fire departments participating in parade and fun fair volunteers (200+)
- Logo on Appreciation Day photo op backdrop (18x8)

- Recognition during Appreciation Day presentation by M.C. (held immediately after Parade)
- Monthly recognition on each social media platform between April-June
- Recognition in one monthly e-newsletter, leading up to the event
- Recognition in camp blog
- Logo on camp page of website
- Logo on Apparatus Parade registration form

Summer Camp Grand Tent Sponsorship \$2,500

The grand tent is an essential piece to camp; daily meetings, activities, and events start under the tent each day of camp. Scheduled for June 18 - 24, 2023.

- Exclusive opportunity
- Logo on Summer Camp t-shirt that is distributed to camp volunteers, campers, and others (250+)
- Logo on 6x3 banner displayed in tent
- Logo on Appreciation Day photo-opp backdrop
- Recognition during Appreciation Day (Wednesday of camp) presentation by M.C.
- Monthly recognition on each social media platform between April-June
- Recognition in one monthly e-newsletter leading up to the event
- Recognition in camp blog
- Logo on camp page of website

New Summer Camp Photograph Sponsorship \$1,000

During the week of Summer Camp many pictures are taken by campers, volunteers, staff, and professional photographers. Scheduled for June 18 - 24, 2023.

- All the benefits of Summer Camp T-Shirt Sponsorship (see below)
- Recognition during Camp Appreciation Day (Wednesday of camp) presentation by the M.C.
- Two mentions on each social media platform between April-June
- Logo on each Summer Camp Blog post throughout the week of camp
- Logo on camp page of website

Summer Camp T-Shirt Sponsorship \$500

Summer Camp t-shirts provided to every camper, volunteer, and others while at camp. Scheduled for June 18 - 24, 2023.

- Logo on backside of Summer Camp t-shirt (200+)
- Recognition in camp blog
- Recognition during Camp Appreciation Day (Wednesday of camp) presentation by the M.C.

Safety & Prevention

2025 Calendar Sponsorship

\$2,500

Camp I Am Me 17"x11" calendar distributed to every Illinois fire department and every supporter, volunteer, and donor in December of each year (5,600+).

- Exclusive opportunity
- Logo prominently displayed on front cover of calendar
- Logo displayed in each month
- 50-word message displayed in each month
- Logo and "Camp I Am Me calendar presented by X" on calendar mailing envelope

New Social Media Toolkit Sponsorships

\$2,000 ea.

Support one package of safety topics from our online resource toolkit which are view regularly by fire departments, hospitals, schools, and others while also being promoted by Camp I Am Me to the general public.

Examples of safety topics include:

- Smoke Alarms
- Residential Sprinklers
- Cooking/Kitchen
- Scalds
- Space Heaters
- Outdoor Burning

- Each safety topic package is an exclusive opportunity
- Logo included on each safety topic graphic
- Posting of graphics on Camp I Am Me social media platforms throughout they year for followers to view
- Logo and "supported by X" on related resource page of website
- Recognition in one monthly e-newsletter

New Camp Connections Sponsorship

\$2,000

Have your business be promoted monthly in the Camp I Am Me e-newsletter, "Camp Connections" (5,200 monthly recipients).

- Only four of these opportunities to sponsor are available
- Logo and web link on News page section on website
- Logo linked to website in each Camp Connection e-newsletter (12 total)
- One recognition post on each social media platform

New Summer Camp Appeal Sponsorship

\$2,000

Camp I Am Me's Summer Camp Appeal is a "newspaper style" mailing distributed to more than 5,600 fire departments, supporters, and donors leading up to Summer Camp highlighting the program and other Camp I Am Me events & activities.

- Only four of these opportunities to sponsor are available
- Logo, web link and message in the appeal
- One recognition post on each social media platform

Bath Buddy Thermometer Sponsorship \$1,500

Hospitals throughout the state of Illinois with maternity units or are hosts of babysitting classes distribute these thermometers to raise awareness of burns and decrease the number of scald injuries. 15,000 distributed annually.

- Exclusive opportunity
- Logo on Bath Buddy Thermometer
- Logo and link on website
- Three recognition posts on each social media platform throughout the year
- Recognition in one monthly e-newsletter

New Donation Receipt Sponsorship \$1,000

Camp I Am Me receives many donations throughout the year and with each gift, a receipt is provided to the donor. Over 1,000 receipts are produced and distributed by mail or email to donors annually.

- Only four of these opportunities to sponsor are available
- Logo and web link on each donation receipt distributed to Camp I Am Me donors
- One recognition post on each social media platform

New Mailing Sponsorship \$1,000

A sponsor insert card will be included with all Bath Buddy Thermometers, mailing Pages of Healing Book Club and our Leading Library books to participants throughout the year.

- Exclusive opportunity
- Insert Card
 - Logo and website link
 - QR code for website
 - Message on insert and tagline
- Two recognition post on each social media platform throughout the year

Fire Prevention Week Luncheon

Hundreds of members from the fire service and beyond come together to highlight and honor those who have gone above and beyond in fire safety and burn prevention. Scheduled for October 10, 2024 in Woodridge.

Presenting Sponsorship: \$3,000

- Exclusive opportunity
- Logo on all marketing material, including paper and electronic brochure, website, e-newsletters, and social media platforms
- Promotional material will list the luncheon as “Camp I Am Me’s Fire Prevention Week Luncheon presented by X”
- 3x5 Banner prominently displayed at the event entrance
- Logo on luncheon itinerary (one placed at each seat)
- Sponsor promotional items can be placed at each seat
- Recognition during luncheon by M.C.
- Table in banquet hall lobby area to display materials
- 10 seats (one table) at luncheon

Keynote Presentation Sponsorship: \$2,500

- Exclusive opportunity
- Logo on paper and electronic marketing brochure
- Logo and web link on website and e-newsletter
- Fire safety/burn prevention promotional item can be placed at each seat
- Logo on luncheon itinerary (one placed at each seat)
- Recognition during luncheon by M.C.
- Table in banquet hall lobby area to display materials
- 8 seats at the luncheon

Attendee Gift Sponsorship: \$2,500

- Exclusive opportunity
- Logo on paper and electronic marketing brochure
- Logo and web link on website and e-newsletter
- Fire safety/burn prevention promotional item can be placed at each seat
- Logo on luncheon itinerary (one placed at each seat)
- Recognition during luncheon by M.C.
- Table in banquet hall lobby area to display materials
- 8 seats at the luncheon

Partner in Fire Safety & Prevention Sponsorship: \$1,500

- Logo on paper and electronic marketing brochure
- Logo and web link on website
- Fire safety/burn prevention promotional items can be placed at each seat
- Logo on luncheon itinerary (one placed at each seat)
- Recognition during luncheon by M.C.
- 5 seats at the luncheon

Lunch Sponsorship: \$750

- Logo on paper and electronic marketing brochure
- Logo and web link on website
- Logo on luncheon itinerary (one placed at each seat)
- Recognition during luncheon by M.C.
- 3 seats at luncheon

Golf Classic Fundraiser

Annual golf fundraiser that brings out 150+ supporters and volunteers and raises more than \$20,000 to provide support to burn survivors across the state and beyond. Scheduled for September 18, 2024 in Wheeling.

Presenting Sponsor (*Exclusive*): \$3,000

- Two foursome registrations included
- Camp I Am Me Golf Classic Presented by XXXX.
- Prominent recognition on all marketing material
- Prominent recognition on website
- Four mentions on social media with linked
- Logo and web address on event banner at outing
- Recognition by M.C. before gunshot, during dinner, and at the end of the event
- Promotional materials in give-away bags

Golf Cart Sponsor: (*Exclusive*): \$2,500

- One foursome registration included
- Logo on all golf cart GPS screens during entire event
- Logo on sign at one hole
- Name and logo on all marketing material
- Logo and link on website
- Mentioned on social media pages with link
- Recognition by M.C. before gunshot start
- Promotional material in give-away bags

Drink Cart Sponsor (*Exclusive*): \$2,000

- One foursome registration included
- Logo on drink cart(s)
- Logo on sign at one hole
- Name and logo on all marketing material
- Logo and link on website
- Mentioned on social media pages with link
- Recognition by M.C. before gunshot start
- Promotional material in give-away bags

Photograph Sponsor (*Exclusive*): \$1,500

- Exclusive Opportunity
- One foursome registration included
- Logo on all printed foursome photographs
- Logo on sign at one hole
- Name and logo on all marketing material
- Logo and weblink on website
- Mentioned on social media pages
- Promotional materials in give-away bags
- Recognition by M.C. during dinner

Hole Contest Sponsor (*Exclusive*): **\$1,500**

- One foursome registration included
- Logo on sign at contest holes (3 total)
- Name and logo on all marketing material
- Logo and link on website
- Mentioned on social media pages with link
- Recognition by M.C. during contest winner announcements
- Promotional material in give-away bags

Lunch Sponsor(*Exclusive*): **\$1,500**

- One foursome registration included
- Logo on sign at one hole
- Name and logo on all marketing material
- Logo and web link on website
- Mentioned on social media pages with link
- Logo on sign at lunch
- Recognition by M.C. during lunch
- Promotional materials in give-away bags

Dinner Sponsor (*Exclusive*): **\$1,500**

- One foursome registration included
- Logo on sign at one hole
- Name and logo on all marketing material
- Logo and web link on website
- Mentioned on social media pages with link
- Logo on sign at dinner
- Recognition by M.C. during lunch
- Promotional materials in give-away bags

Eagle Sponsor: **\$1,000**

- Logo on sign at one hole
- Name and logo on marketing material
- Logo and link on website
- Promotional materials in give-away bags
- One foursome registration included

Give-Away Sponsor: **\$750**

- Logo on hole sign
- 1/4 -sheet note with logo attached to give-away (Camp I Am Me Golf Classic supported by XXX)
- Promotional material in give-away bag
- Logo and web link on website
- Two dinner ticket included

Raffle Prize Sponsor: **\$500**

- Logo on sign at one hole
- Logo and web link on website
- Logo on prize description (XXX donated by XXX)
- M.C. Acknowledgement during raffles
- Two dinner ticket included

VIP Sponsor Add-On:

\$200

Enhance your Camp I Am Me Golf Classic sponsorship by adding a VIP status for your golfers. In addition to your sponsorship benefits, this add-on also includes 4 Golf Classic polos, raffle tickets, 50/50 tickets, drink tickets, and names of VIP golfs sign (if receiving a foursome as a benefit).

Camp I Am Me Reach

E-Newsletter Distribution: 5,200+ recipients

Mail Distribution: 5,600+ recipients

Social Media Platforms:

Facebook: 3,900+ followers

Instagram: 1,100+ followers

Twitter: 900+ followers

LinkedIn: 500+ connections

Additional sponsorship opportunities may become available throughout the year. Once available, potential sponsors will be notified by Camp I Am Me.

2024 Sponsorship Commitment Form

Yes, I want to support Camp I Am Me's dedication to fire safety, burn prevention, and burn survivors!

SURVIVOR SUPPORT OPPORTUNITIES

- | | |
|--|-------------------------|
| <input type="checkbox"/> Summer Camp Presenting Sponsor..... | <i>Call for details</i> |
| <input type="checkbox"/> Summer Camp Fun Fair Sponsor..... | \$3,000 |
| <input type="checkbox"/> Summer Camp Apparatus Parade Sponsor..... | \$3,000 |
| <input type="checkbox"/> Summer Camp Grand Tent Sponsor..... | \$2,500 |
| <input type="checkbox"/> Summer Camp Photograph Sponsor..... | \$1,000 |
| <input type="checkbox"/> Summer Camp T-Shirt Sponsor..... | \$500 |

SAFETY & PREVENTION OPPORTUNITIES

- | | |
|--|---------|
| <input type="checkbox"/> 2025 Calendar Sponsor..... | \$2,500 |
| <input type="checkbox"/> Social Media Toolkit Sponsor..... | \$2,000 |
| <input type="checkbox"/> Camp Connection Sponsor..... | \$2,000 |
| <input type="checkbox"/> Summer Camp Appeal Sponsor..... | \$2,000 |
| <input type="checkbox"/> Bath Buddy Sponsor..... | \$1,500 |
| <input type="checkbox"/> Donation Receipt Sponsor..... | \$1,000 |
| <input type="checkbox"/> Mailing Sponsor..... | \$1,000 |

FIRE PREVENTION WEEK LUNCHEON OPPORTUNITIES

- | | |
|---|---------|
| <input type="checkbox"/> Presenting Sponsor..... | \$3,000 |
| <input type="checkbox"/> Keynote Presentation Sponsor..... | \$2,500 |
| <input type="checkbox"/> Attendee Gift Sponsor..... | \$2,500 |
| <input type="checkbox"/> Partner in Fire Safety & Prevention Sponsor..... | \$1,500 |
| <input type="checkbox"/> Lunch Sponsor..... | \$750 |

GOLF CLASSIC FUNDRAISER OPPORTUNITIES

- | | |
|--|---------|
| <input type="checkbox"/> Presenting Sponsor..... | \$3,000 |
| <input type="checkbox"/> Golf Cart Sponsor..... | \$2,500 |
| <input type="checkbox"/> Drink Cart Sponsor..... | \$2,000 |
| <input type="checkbox"/> Photograph Sponsor..... | \$1,500 |
| <input type="checkbox"/> Hole Contest Sponsor..... | \$1,500 |
| <input type="checkbox"/> Lunch Sponsor..... | \$1,500 |
| <input type="checkbox"/> Dinner Sponsor..... | \$1,500 |
| <input type="checkbox"/> Eagle Sponsor..... | \$1,000 |
| <input type="checkbox"/> Give-Away Sponsor..... | \$750 |
| <input type="checkbox"/> Raffle Prize Sponsor..... | \$500 |
| <input type="checkbox"/> VIP Sponsor Add-On..... | \$200 |

**SPONSORSHIPS ARE AVAILABLE ON A FIRST-COME, FIRST-SERVICE BASIS
AND MAY NEED TO BE APPROVED BY THE CAMP I AM ME BOARD OF DIRECTORS**

Request a Sponsorship online at
ifsa.org/ways-to-give/sponsorships



OR

Organization Name: _____

Contact Name/Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Enclosed is my check in the amount of \$ _____

Invoice me and I will pay by credit card or check

Please return this form to: Illinois Fire Safety Alliance
426 W. Northwest Highway
Mount Prospect, IL 60056

All checks should be made out to "Illinois Fire Safety Alliance"



**CAMP
I AM ME**

ILLINOIS FIRE SAFETY ALLIANCE